

Traceability Case study – Jürss Mejeri

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Traceability: definition

Ref: Regulation (EC) 178/2002 – article 18

- The ability to trace and follow a food, feed, food-producing animal or substance intended to be, or expected to be incorporated into a food or feed, through all stages of production, processing and distribution
- ATTENTION:
 - Most probably: the information will be already available in your production information
 - Traceability is mandatory until distribution NO need to trace the final consumer...





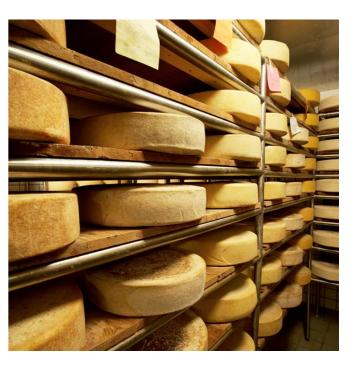


Jürss Mejeri

- Artisan cheese dairy, since 2004
- In Sweden, 100 km south of Stockholm
- Transformation of 180.000 litres milk/ year
- 23 types of cheese from pasteurised organic milk
- Direct sales to consumers in farm shop, markets & web shop
- Direct sales to restaurants, transport by transport companies
- Sales through whole sellers





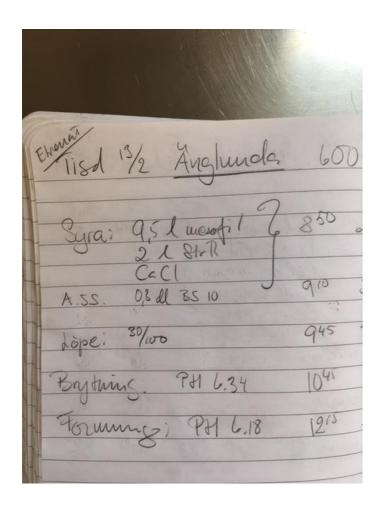








Possibility to trace one step back





Production log book

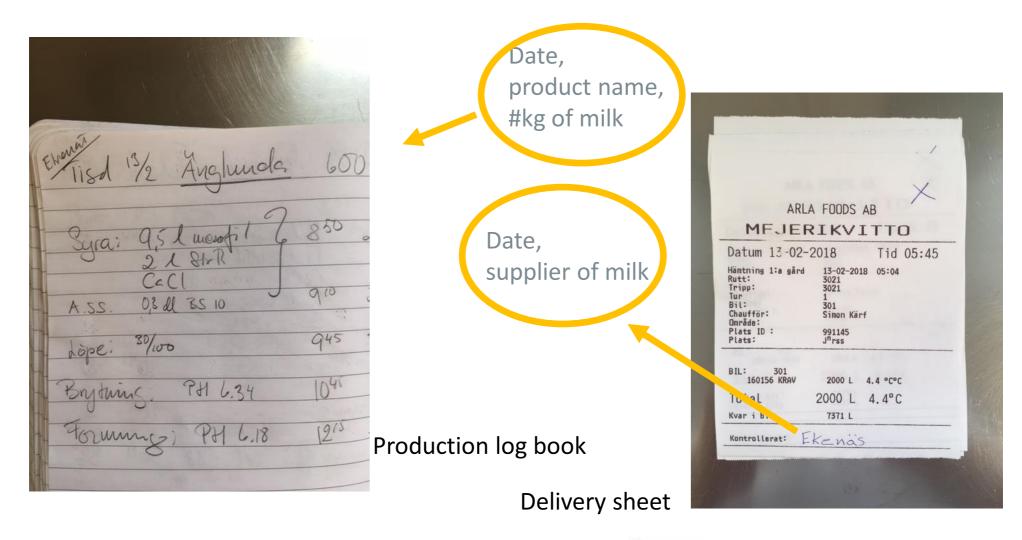
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Possibility to trace one step back



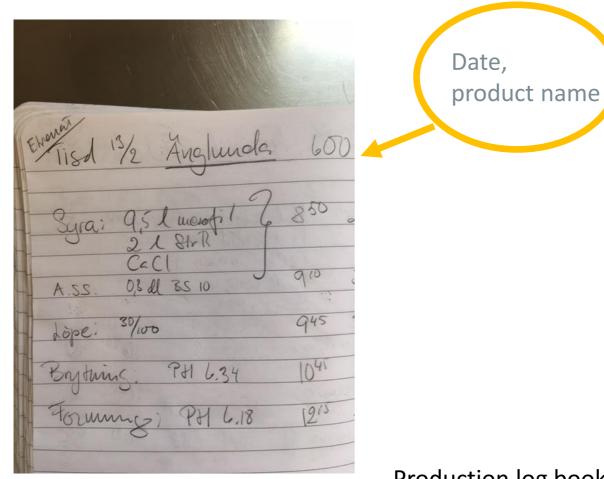
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Possibility to trace one step forward



Production log book

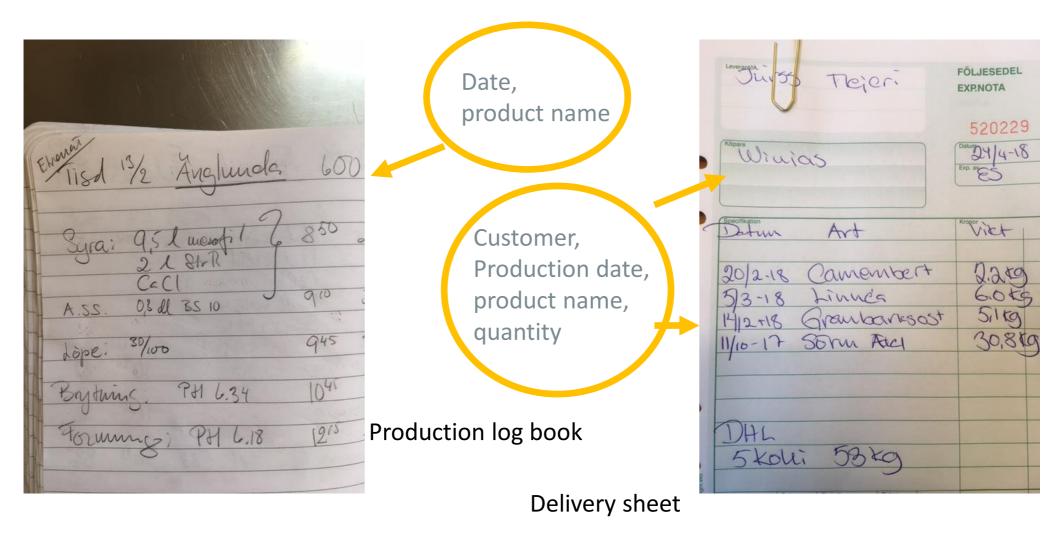
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Possibility to trace one step forward



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